



Support Breast Cancer Each Time You Accept a Credit Card Payment – At No Additional Cost to You: “Process Pink”

“Process Pink” was born out of a desire by the principals of Money Movers of America, Inc., to bring something more meaningful to life than just the same old marketing and sales of merchant services. The goal was to find a way for Money Movers of America, Inc., (MMOA) and its nationwide family of merchants to contribute in a lasting and meaningful way, while still remaining true to their business objectives.

As a result of their desire, MMOA, a company that provides credit card processing services to businesses, strategically partnered with Chase Paymentech Solutions LLC, to launch its “Process Pink” Merchant Account Program.

After a long search for a suitable charity partner, an agreement was reached with National Breast Cancer Foundation, Inc. (NBCF). The first program of its kind in the entire nation, “Process Pink” has now become the charitable giving arm of MMOA.

How Does “Process Pink” Work?

Every time a consumer makes a credit card purchase at a “Process Pink” participating Merchant, a portion of MMOA’s revenue from the credit card processing fees is donated to NBCF. Contributions by MMOA to NBCF are made monthly and MMOA and its customers are allowed to advertise their support for the NBCF.

As a Merchant, Will My Processing Costs Go Up?

The contribution to NBCF comes out of MMOA’s pocket – it is not passed on to you in the form of additional fees. MMOA’s rates that are very competitively priced. If you already have a processing company, MMOA will do a cost comparison for you to determine whether they can save you money on your processing costs.

Do I Have to Wait Until My Agreement with My Current Processing Company Terminates?

Typically processing companies charge a termination fee. If you are ready to participate in MMOA’s Process Pink before your contract expires, MMOA will reimburse to you the termination fees you experienced.

What are the benefits of accepting credit cards?

If you are not already accepting credit cards, there are numerous benefits that accepting credit cards provide, even to the very smallest businesses.

- 1. Receive payments more quickly.** Credit card transactions are deposited directly into your account, usually within 2-3 business days. Compare that to the length of time involved in waiting for the check to arrive in the mail, going to the bank to make the deposit, and waiting for the check to clear.
- 2. Reduce bookkeeping/billing expenses.** Information on recurring sales can be entered into your database and processed with just a few key strokes, eliminating or reducing billing expenses.
- 3. Potentially increase your sales.** Some customers may put off their purchase if they do not have funds available in a checking or savings account. By accepting a credit card, your customer’s needs are satisfied while you make the sale.

Is credit card processing expensive?

The costs of processing credit cards are quite affordable – even small business can benefit from accepting credit cards. The fees, which vary depending on your sales volume, are comprised of 3 basic components:

- A percentage of the dollar amount transacted, usually in the range between 1%-3% depending on your business type, how you process credit card transactions and the type of credit cards you accept i.e. Visa and MasterCard debit or check cards incur a lower rate than a Visa or MasterCard standard credit card.
- A monthly fee, usually ranging from \$5-\$10
- A nominal transaction fee, usually ranging between 5 and 20 cents per transaction.

How do I get started with processing credit cards or convert to “Process Pink”?

For more information on Process Pink and Money Movers of America, call toll free 1-800-815-4360 or visit www.processpink.com. Receive all the benefits of credit card transactions, potentially reduce your costs while supporting breast cancer - what is there to think about?

About MMOA

Money Movers of America Inc. (MMOA) was organized as an Illinois corporation in early 2004 and privately capitalized by its shareholders without bank debt. MMOA provides electronic payment processing services to thousands of merchants nationwide.

MMOA’s principals (one of which lives in DuPage) have years of experience in the financial and merchant account industries. Under their guidance, MMOA has rapidly developed into one of the fastest growing Merchant Service Providers in the country.

In addition and, of key importance, to MMOA’s continued growth is the fact that its business plan is supported by a carefully selected team of specialists with extensive and successful experience in the payment processing industry. These managers have a definitive understanding of the opportunities and challenges before them in the chosen niche markets and can approach them with an in-depth knowledge of the best way to address them.

About NBCF

National Breast Cancer Foundation (NBCF) extends women’s lives through education about breast cancer and early detection. The organization provides hope to women and families affected by breast cancer through a community of caring support and encouragement that enables those diagnosed with breast cancer to have fulfilling lives during their treatment and afterward.

For more information, call 1-800-815-4360 or visit www.processpink.com.



A portion of the MasterCard/Visa credit card processing fees goes to support the...





www.processpink.com

What if you could give back to your community without having to spend any extra time or money?
PROCESS PINK IS THE SOLUTION!
This program will allow you to support your community just by doing what you do every day, running your business.

Benefits of Participating in Process Pink:

- There is no cost for you to participate in the program.
- Save money on credit card processing costs.
- Support one of your favorite charitable organizations on an ongoing basis.
- Have the most effective and efficient processing services for your business.
- Receive excellent, dependable customer service.
- Receive recognition as a participant in the Process Pink Program.
- Know you are doing your part to make a difference in the world.
- Increase your revenue by advertising your participation in the program.



Program made possible by



MONEY MOVERS OF AMERICA, INC.
America's Leader For Electronic Payment Processing
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For more information call: 1.800.815.4360